Development and Evaluation of Multimedia Software for the Communicative Arabic Implementation of the J-QAF Programme in Primary Schools

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Abstract

Multimedia can be used to overcome the weaknesses in the process of teaching and learning. However, multimedia elements embedded in the interactive environment of software sometimes fail to make a presentation interesting and motivating for pupils. This study aimed at developing and evaluating interactive multimedia software that can serve as a tutorial for the Communicative Arabic Implementation Expansion Module of the j-QAF programme. This multimedia software was developed based on the Year One j-QAF curriculum issued by the Ministry of Education, Malaysia. Additionally, the objectives of this research were aimed to improve the emphasis on the use of teaching aids. Apart from that, this software was developed to evaluate its effectiveness for the Communicative Arabic Implementation Expansion Module based on the Year One j-QAF pupils in national primary schools. Next, this software was also designed to help teachers and pupils teach and learn effectively, respectively; in the classroom and to aid self-learning outside the classroom. Eventually, this software from other perspectives will be helpful and can be applied by teachers as an alternative teaching aid because there are combinations of various media in this software and it takes a great deal to get new technology into a position in education in terms of meaning and benefits.

Keywords: Computer-aided teaching and learning (CATL); Communicative Arabic; Evaluation of effectiveness; Multimedia; J-QAF programme

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